



DEPARTMENT OF
PLANNING &
DEVELOPMENT

(618) 463-2881 | Fax (618) 463-0972
101 East 3rd St. | Room 202 | Alton, Illinois 62002
CITYOFALTONIL.GOV

2025 Alton Expo Vendor Form

Organization/Business Name: _____

Contact Person: _____

Street Address: _____

City: _____ State: _____ Zip Code: _____

Contact Email: _____

Phone Number: _____

Product Selling/Distributing: _____

No beverages are allowed to be sold. All beverages will be sold by the Alton Amphitheater Commission. Food vendors will not be allowed to sell any product already being sold by Luehr’s Ideal Rides. This includes:

- | | | |
|------------------------------------|-----------------------------------|---------------------------------|
| Cotton Candy | Caramel Apples | Snow Cones or Shaved Ice |
| Corn Dogs/Hot Dogs | Popcorn/Kettle Corn | Lemon Shake Ups |
| Ice Cream | Funnel Cakes/Elephant Ears | French Fries |
| Fried Twinkies/ Fried Oreos | Pizza | Nachos |

If you are selling food items, you must obtain a temporary food permit from the Madison County Health Department at 618-692-8954. They will provide inspections on site the first day of operations. If you already have an annual food permit, the fee will be waived. Annual permit holders will still need to contact the Madison County Health Department and complete the temporary event food application form.

As a vendor, **you must participate in all four days** of the Expo and be open during all hours of operation:

- | | |
|------------------------------------|----------------------------------|
| Thursday, September 4, 5pm to 10pm | Friday, September 5, 5pm to 11pm |
| Saturday, September 6, 1pm to 11pm | Sunday, September 7, 1pm to 6pm |

Any vendor who fails to participate during all days and times listed above will not be allowed back in future years.

Set-up will begin at 12pm on Thursday, September 4th. Your load-in must be complete by 3pm on Thursday, September 4th. All food vendors need to be ready for the Madison County Health Department to start inspections by 4pm. On-site contacts will be Interim Parks & Recreation Director Lyndsey Younger (618-463-3580) and Amphitheater Commissioner Dan Herkert (618-447-2939).

Food Vendor Fee: \$150

Non-Food Vender Fee (Non-Profit): **\$50**

Non-Food Vender Fee (For-Profit): **\$75**

2025 Alton Expo Vendor Form

All vendors will receive a 10' x 10' space. There is limited power available for food vendors and will be allotted on a first come, first served basis. Vendors must provide their own extension cords, tables, and tents and must comply with all on-site instructions. While the grounds will have 24-hour security, it is your responsibility to secure all valuables each night.

All vendor applications must be completed and submitted to Interim Parks & Recreation Director, Lyndsey Younger at lyounger@cityofaltonil.gov or 2 Emma Kaus Lane, Alton, IL 62002 no later than noon (12pm) on Monday, July 14, 2025.

Vendors will be considered by the Amphitheater Commission at its regular meeting on Monday, July 21, 2025 at 4:30pm. Approved vendors will be notified of their participation no later than 5pm on Friday, July 25, 2025.

Following notification of vendor approval, vendors must submit all payments, permits, and proof of insurance to Interim Parks & Recreation Director Lyndsey Younger, 2 Emma Kaus Lane, Alton, Illinois 62002, no later than 5pm on Friday, August 15, 2025. Any vendor who fails to submit payment and other necessary information will not be allowed to participate in the Expo. Checks should be made payable to ***City of Alton – Amphitheater Commission***.

Questions should be directed to Interim Parks & Recreation Director Lyndsey Younger at lyounger@cityofaltonil.gov or (618)-463- 3580.

All decisions of the Alton Amphitheater Commission are final.